Sean Wilson

OBJECTIVE

Results-driven Communication Studies major with minors in Media Production and Marketing, with a strong passion for storytelling and creating. I will use my leadership skills gained from production shoots and to deliver reliable results personally and within teams.

SKILLS

- Proficient in Adobe Premiere, Photoshop and After Effects
- Proficient in Microsoft Word, Powerpoint, and Excel
- Communicating and working in teams
- Leading Production Shoots
- Multitasking and Time Management

EXPERIENCE

OnCampus Advertising, Boston, MA - Media Coordinator

January 2023- June 2023

- Successfully sourced and onboarded optimal numbers of Brand Ambassadors within specified timeframes for advertising campaigns
- Produced market research by building excel sheets of contact information
- Created slide decks to present to clients
- Fulfilled invoices for vendors and clients

Lake Naomi Club, Pocono Pines, PA - Bartender

June - August 2022, 2023

- Crafted cocktails and beverages with precision and exceptional customer service to ensure an enjoyable and memorable experience for patrons at a 5 star Platinum Club
- Opened and closed the restaurant on time

CentralPark.com, New York, NY - Media and Marketing Intern

August 2022 - December 2022

- Researched, wrote and designed weekly newsletters
- Assisted in analysis of website traffic
- Managed brand appearance through blog posts

Howling Huskies, Boston, MA - Camera Operator

September 2022 - Present

- Setup and brokedown camera equipment before and after sporting events
- Tracked plays as they developed and worked with directors to create story lines
- Framed shots for interviews



in <u>LinkedIn</u>

Portfolio

EDUCATION

Bachelor's Communication Studies, Marketing and Media Production Minors

Northeastern University

📅 September 2021 - Present

OBoston, MA

High School Degree

Council Rock High School

🗰 September 2017 - June 2021

O Holland, PA

Interests

Video Editing eSports Ultimate Frisbee Storytelling Production - NUTV Lifting